Project Outcome for Academic Libraries
Fiscal Year 2025 Report[1]

project | OUTCOME
MEASURING THE TRUE
IMPACT OF LIBRARIES

Project Outcome for Academic Libraries is a **FREE** online toolkit designed to help libraries understand and share the impact of essential library programs and services by providing simple surveys and an easy-to-use process for measuring and analyzing outcomes. Participating libraries are also provided with the resources and training support needed to apply their results and confidently advocate for their library's future. Project Outcome's standardized surveys allow libraries to aggregate their outcome data and analyze trends by service topic, program type, and over time. Academic libraries can see how the outcomes of their programs and services compare across their institution, Carnegie Class, and nation.

QUICK STATS

Institutions Using Project Outcome:	136
States Represented:	40
Surveys Created:	1,774
Responses Collected:	38,505

USAGE BY SURVEY TOPIC

DIGITAL & SPECIAL COLLECTIONS
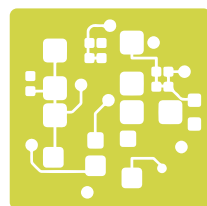3 SURVEYS
100 RESPONSES

EVENTS/PROGRAMS
143 SURVEYS
1,548 RESPONSES

INSTRUCTION
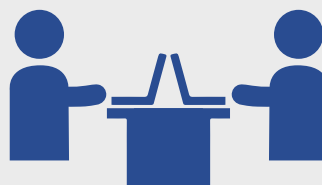1,559 SURVEYS
34,330 RESPONSES

LIBRARY TECHNOLOGY
8 SURVEYS
152 RESPONSES

RESEARCH
27 SURVEYS
334 RESPONSES

SPACE
19 SURVEYS
351 RESPONSES

TEACHING SUPPORT
15 SURVEYS
1,690 RESPONSES

> Given the ease of use and the suite of Project Outcome survey options, it will be quite easy to incorporate other aspects of library outcome data into our assessment efforts in the future. With the growing need to demonstrate the library's role in student success, making use of a ready-made, standardized tool such as Project Outcome has been essential.
>
> ~ Joe Pirillo

[1] Data in this report includes all immediate and follow-up surveys and responses from institutions in the United States and covers the period September 1, 2024 - August 31, 2025.

LEARN MORE ABOUT PROJECT OUTCOME!

Interested in using Project Outcome for Academic Libraries to measure outcomes at your library? Sign up for a free account today at **acrl.projectoutcome.org** to get started!

OUTCOME SCORING FOR THE IMMEDIATE INSTRUCTION SURVEY

The immediate instruction survey is the most frequently administered survey in the toolkit, designed to evaluate library orientation and first-year experience programs, as well as instruction related to information literacy, effective use of library resources, and subject-specific content. In FY25, 93% of respondents agree or strongly agree that they learned something new that will help me succeed in class, 88% of respondents agree or strongly agree that they feel more confident about completing the assignment, 94% of respondents agree or strongly agree that they intend to apply what I just learned, and 92% of respondents agree or strongly agree that they are more aware of the library's resources and services. These results are comparable to those for the immediate instruction survey in FY23, which suggests that library programs and services continue to be a vital part of a student's learning experience.

93% learned something new to help succeed in classes

94% intend to apply what they learned

88% felt more confident about completing assignment(s)

92% were more aware of resources and services provided by the library

The full results of the survey(s) are shown below. *(Note that due to rounding, percentages may not add up to 100%)*

	Strongly Disagree	Disagree	Neither	Agree	Strongly Agree
Knowledge				41%	52%
Confidence		7%		49%	39%
Application / New Skills				41%	52%
Awareness of Resources				38%	54%

SCORING: Strongly Disagree · Disagree · Neither · Agree · Strongly Agree

OPEN ENDED COMMENTS

In addition to the Likert questions that provided the above data, each survey also includes two open-ended questions, and the responses provide powerful evidence that academic libraries and library workers are essential to advancing the mission and fostering the community of their colleges and universities. Below are some responses from the immediate instruction survey, which demonstrate this value.

> I love the information given in the session that **I probably wouldn't have learned myself.**

> A reminder of **all the library at the university has to offer.**

> I liked the interactiveness of the lesson, it was **easy to learn** because there was a practical and instant application to what we were getting told.

> I learned how to narrow down searches and really find articles for more specific things rather than having a wide variety, **super helpful** for finding research articles.

> It was easy to follow and I now have more **confidence to use resources**. Before I would have just used google but there are a lot of obstacles with that.

> Help me understand the source and research also teach me some more essential techniques to help me source and find source easier. Also **awareness** for what we should take from our research and source to avoid unnecessary or scam sources.