Project Outcome for Academic Libraries
Fiscal Year 2023 Report[1]

project | OUTCOME
MEASURING THE TRUE
IMPACT OF LIBRARIES

QUICK STATS

Institutions Using Project Outcome:	155
States Represented:	40
Surveys Created:	1,765
Responses Collected:	35,544

> "My library adopted Project Outcome right after it was launched. Using it to gather student feedback has transformed our instruction programming. It helps us tap into what resonates with students and also helps us identify what else students want from library programming."
>
> ~ Kate Langan, Western Michigan University

USAGE BY SURVEY TOPIC

DIGITAL & SPECIAL COLLECTIONS
6 SURVEYS
134 RESPONSES

EVENTS/PROGRAMS
171 SURVEYS
1,986 RESPONSES
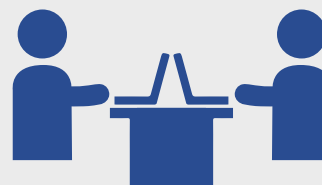
INSTRUCTION
1,507 SURVEYS
31,557 RESPONSES

LIBRARY TECHNOLOGY
4 SURVEYS
315 RESPONSES

RESEARCH
52 SURVEYS
389 RESPONSES

SPACE
11 SURVEYS
1,114 RESPONSES
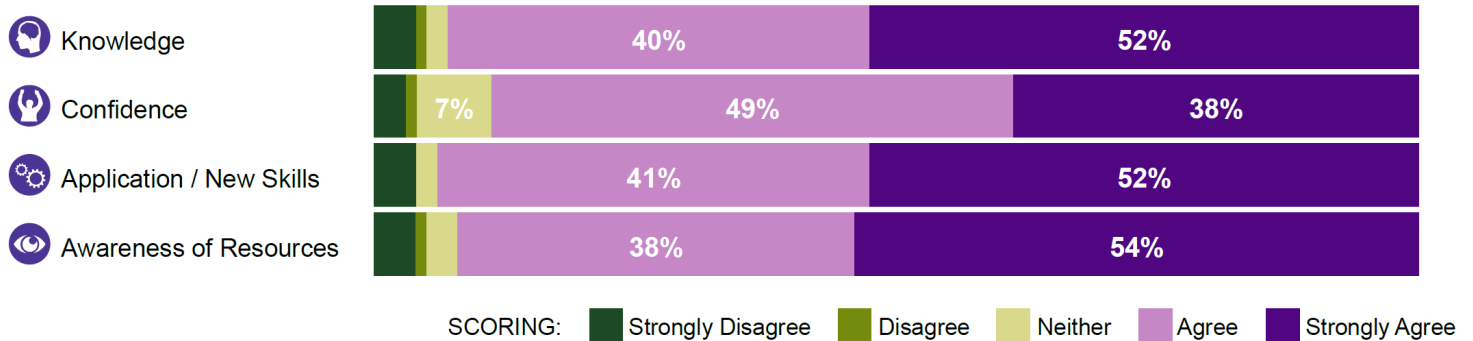
TEACHING SUPPORT
14 SURVEYS
49 RESPONSES

LEARN MORE ABOUT PROJECT OUTCOME!
Interested in using Project Outcome for Academic Libraries to measure outcomes at your library? Sign up for a free account today at **acrl.projectoutcome.org** to get started!

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[1] Data in this report includes all immediate and follow-up surveys and responses from institutions in the United States and covers the period September 1, 2022 – August 31, 2023.

OUTCOME SCORING FOR THE IMMEDIATE INSTRUCTION SURVEY

The immediate instruction survey is the most popular survey in the toolkit and is used to assess library orientation and first year experience programs, as well as library instruction in information literacy, use of library resources, and specific subject matter. In FY23, 92% of respondents agree or strongly agree that they learned something new that will help me succeed in class, 87% of respondents agree or strongly agree that they feel more confident about completing the assignment, 93% of respondents agree or strongly agree that they intend to apply what I just learned, and 92% of respondents agree or strongly agree that they are more aware of the library's resources and services.

	Agree	Strongly Agree
Knowledge	40%	52%
Confidence	7% · 49%	38%
Application / New Skills	41%	52%
Awareness of Resources	38%	54%

SCORING: ■ Strongly Disagree ■ Disagree ■ Neither ■ Agree ■ Strongly Agree

IMPROVEMENTS TO THE TOOLKIT

The **National Survey of Student Engagement (NSSE) High-Impact Practices** were added as a taggable feature. For any survey created in the toolkit (including past surveys), you can now opt to indicate whether the program/service you are evaluating supports one or more high-impact practices. The HIPs include:

SERVICE LEARNING

LEARNING COMMUNITY

RESEARCH WITH FACULTY

INTERNSHIP OR FIELD EXPERIENCE

STUDY ABROAD

CULMINATING SENIOR EXPERIENCE

Web accessibility upgrades were made to the Project Outcome toolkit, using **WebAIM's WCAG 2** checklist as a guide.

Users can now administer surveys with auto generated QR codes. You can find the QR codes on an individual survey's management page.

The **Outcome Measurement Guidelines** resource was updated by the Project Outcome for Academic Libraries Editorial Board to reflect current research and practices.